

FOR IMMEDIATE RELEASE**Kentucky-Based 360 Degree Chiropractic Uses HME Wireless Healthcare Pagers to Provide Quality Patient Communications**

November 18, 2010 – Atlanta, GA -- Spinal health care and prevention specialists 360 Degree Chiropractic, located in the greater Louisville, KY area, recently announced a partnership with San Diego-based medical paging service provider HME Wireless.

“As businesses and companies increasingly rely on technology to accomplish everyday tasks, many medical facilities across the country use [onsite paging systems](#) like those offered by HME Wireless,” said Russ Ford, vice president of HME Wireless. “These systems allow medical professionals to communicate with one another and send important messages and essential information, without depending on building-wide intercom paging systems,” he added. “We are very proud that 360 Degree Chiropractic chose [HME Wireless](#) after a complete review of all the options available to them.”

[Healthcare pager systems](#) can also be used to help facilitate communication between patients, receptionists, and medical professionals. Instead of enduring lengthy waiting room stays, patients can be given a pager which will vibrate or light up to indicate that it is time for the patient to return to the office.

“We are very excited about this unique opportunity to improve patient and medical staff communication through our partnership with HME Wireless and the use of HME medical pagers,” said Dr. Kathy Panesgrau, B.A., D.C. “Having a way to instantly and discreetly communicate with patients will help to facilitate more efficient customer service and patient care.”

Much like restaurant pagers, HME onsite [healthcare paging systems](#) are designed to allow patients the ability to move freely throughout the facility and even browse nearby stores while waiting for their appointment time. With these pagers, doctors, medical staff, and patients can all communicate with each other privately and instantly.

[HME medical pagers](#) also allow for instant non-verbal and unobtrusive communication. Studies have shown that medical staff paging system usage can improve the quality of patient care since the simplicity of the pager’s design makes sending and receiving messages a straightforward and quick process. Medical staff members have the ability to communicate information via industry codes, which can be expressed in numbers or phrases, rather than lengthy messages. For these reasons, medical pagers are used in many healthcare facilities across the United States.

For [360 Degree Chiropractic](#), the addition of medical pagers represents a way to increase customer service and efficiency at the push of a button.

“Our office serves the greater Louisville area, which means that some patients have to travel longer distances than others for appointments,” added Dr. Panesgrau. “Thanks to new [wireless medical pagers](#) from HME, patients will now be able to wait outside in the comfort of their own cars, or in nearby stores once they arrive, if they need to wait. This will provide a new sense of freedom while waiting for their appointment.”

About 360 Degree Chiropractic

Located in Crestwood, KY, 360 Degree Chiropractic has provided spinal health care services to the greater Louisville area for over ten years. Dr. Kelly Panesgrau, B.A., D.C., specializes in the prevention and treatment of many spinal health conditions, including neck and back pain, sciatica, sports injuries, and more. 360 Degree Chiropractic offers unique and innovative treatment procedures, including Kinesio Taping and Cold Laser Therapy to patients of all ages.

About HME Wireless, Inc.

HME Wireless, Inc. offers quality electronic solutions to a variety of medical facilities and businesses like 360 Degree Chiropractic to increase efficiency, productivity and patient or customer satisfaction. An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions for businesses worldwide. Hospitals, restaurants, church nurseries, salons and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HME Inc., an innovative technology company serving over 60,000 customers worldwide. Founded in 1971, HME helps businesses in the restaurant and professional audio markets enhance productivity and customer service with the most cutting-edge and customer-driven technologies.

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