

FOR IMMEDIATE RELEASE

**Bill Gray's restaurant makes the switch to GuestCall paging from HME Wireless;
carries on family commitment to quality and service established in 1938**

Atlanta, GA – January 24, 2011 – HME Wireless is proud to announce that second generation family restaurant, Bill Gray's, is now using the [GuestCall wireless paging system](#) to enhance service and efficiency at its 14 locations throughout Rochester, NY, and Buffalo.

GuestCall is HME Wireless' traditional coaster style restaurant paging system, with a new digital display for easy renumbering.

"We've been using the HME system for several weeks now, and it's working flawlessly," said Dan Gray, President of Bill Gray's. "We've had no more disappointed customers because of pager malfunction, and it's made my blood pressure drop by several points."

Bill Gray's has served families with a successful combination of great food, family fun and careful attention to service since 1938. But after some customers were left disappointed thanks to some outdated pager technology, Dan took immediate action and contacted HME.

The result? A very happy Dan Gray, and more importantly... no more disappointed customers.

[Bill Gray's](#) was founded more than 70 years ago as a weekend enterprise of Bill Gray and his wife, Alberta. At the time, Bill was working at Eastman-Kodak in Rochester for 17¢ an hour, and needed to supplement his income for a growing family. The enterprise became an immediate success, and four years later the Gray family went into the restaurant business full-time.

Touting "great food and fun since 1938", the family, owners and staff of Bill Gray's are proud to carry on the entrepreneurial spirit of its original founders. And HME is proud to be a part of that success, offering [guest paging solutions for restaurants](#) that enhance efficiency and improve customer service. "The fact that we could step in and have an immediate impact on their business is a great compliment to our technology and the commitment of our team to providing exceptional service" said Russ Ford Vice President of HME Wireless. "Taking a negative guest experience and turning it into a positive one is at the core of what HME Guest Paging is all about," added Ford.



Onsite Paging

About HME Wireless, Inc.

HME Wireless, Inc. offers quality electronic solutions to a variety of businesses like *Bill Gray's* to increase efficiency, productivity and customer satisfaction. An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, salons, and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HME Inc., an innovative technology company serving over 60,000 customers worldwide. Founded in 1971, HME helps businesses in the restaurant and professional audio markets enhance productivity and customer service with the most cutting-edge and customer-driven technologies.

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