

FOR IMMEDIATE RELEASE

**The Boathouse at Breach Inlet freshens up its customer service and efficiency
with new restaurant pagers from HME Wireless**

Former bait tackle shop on South Carolina's Isle of Palms now a bustling destination for fresh seafood

Atlanta, GA—August 11, 2011—The Boathouse at Breach Inlet is now using one of HME Wireless' [restaurant paging systems](#) to enhance its customer-friendly service. The expansive former bait tackle shop features three lively bars and beautiful waterfront views for waiting guests to take in, and needed the expanded range of HMEW [pagers for restaurants](#) to reach them.

“We’ll seat close to 600 guests on a typical weekend night,” said assistant manager Heather Harrell. “And with up to 35 people on a wait, the new [restaurant paging systems](#) have really helped to reduce walk-aways.”

Harrell noted that Boathouse management was attracted to the look of the [restaurant pagers](#), and found them more affordable than replacing pagers from its old system. Harrell was impressed with the range and performance of GuestCall LTD pagers, and said she would definitely recommend them for similar establishments.

“This is a pretty busy restaurant, and with guests stacked up at one of the bars or strolling around for the views, the pagers are a big help,” Harrell said.

Poised at the “breach’ between the Intra-coastal Waterway and the Atlantic, The Boathouse at Breach Inlet is a proud user of local, sustainable foods. The busy waterside destination features up to six fresh “catches of the day”, and is well known for southern fare like spicy shrimp and grits, blue cheese coleslaw and collard greens.

With new [restaurant pagers](#) from HME Wireless, this bait-shop-turned-dining-destination can continue on its mission of “serving simply fresh seafood since 1997.”

To learn more about The Boathouse at Breach Inlet please visit www.boathouserestaurants.com located at 101 Palm Blvd. Isle of Palms, SC 29451 or call (843) 886-8000.

For more information on restaurant paging systems and complete on-site paging solutions from HME Wireless, call (866) 611-4202 or visit www.hmewireless.com.

more



Onsite Paging

About HME Wireless, Inc.

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable on-site messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HME Inc.

Contacts:

Julia Stegmeir
HME Marketing
Phone: (858) 646-8818
Email: Jstegmeir@hme.com

Russ Ford
HME Wireless VP of Sales
Phone: (678) 280-2701
Email: Rford@hme.com