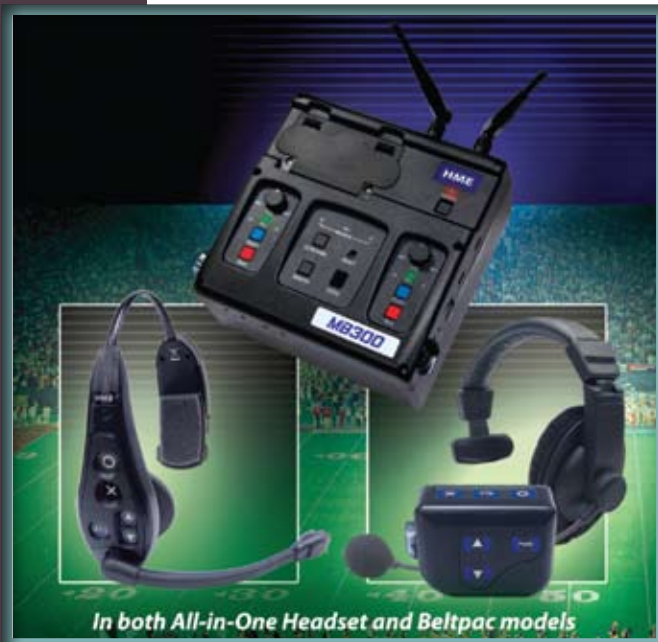


Outstanding Performance and Ease of Use: The Best of Both Worlds



When in the heat of battle, football coaches have to be great multi-taskers. They're simultaneously coordinating personnel, calling plays, and modifying the game plan on the fly. The equipment they use to communicate shouldn't be one more thing to think about—it should just work. With the DX300 wireless headset system from HME, coaches can stay focused on the game.

"It's got everything I could ask for in a headset," says Jeff Scurran, longtime Head Coach at Santa Rita High School in Tucson, Ariz. "Usually, when a system is very simple to set up and operate, that convenience comes at the cost of clarity. But in this case, it's the clearest system I've ever heard."

Scurran's team plays some of its games in urban settings, where frequency interference and other technical issues can plague headset systems. But with the DX300's secure encryption technology, the coaches on his staff have no trouble communicating.

"We typically have four headsets on the field and two more in the booth, and the performance is always excellent," Scurran says. "We recently played a game at the University of Arizona's stadium, and I thought we might have some interference there because the facility is right downtown. But the system worked just as well as when we play at a rural field out in the country. We were very pleased."

Greg McCaig, Head Coach and Campus Athletic Coordinator at Cypress Creek High School in Houston, Texas, also appreciates the secure, hassle-free communication of the DX300. "With our previous system, we had a tremendous amount of 'bleed over,' where we would hear things the other coaching staff was saying and they would hear us," he recalls. "It made things very difficult, and the system was less reliable overall. Since we've switched to the HME product, the sound is crystal-clear and we've never once had a problem."

Another major advantage of the DX300 is its lightweight, all-in-one design that completely eliminates the need for wires and bulky battery packs. A single charge of the lithium-ion battery lasts for up to 20 hours.

"Everything is located right on top of our heads, and the unit is very lightweight," McCaig says. "We never have to worry about putting belts on or cords getting tangled or catching on an athlete who runs by. Our coaches love the freedom of movement it gives us."

HME designed this system with durability in mind, and McCaig says his staff's headsets have stood up to harsh conditions. "We played several games this year in very nasty weather—rain, mist, you name it—and we never had the slightest problem with the clarity of communication," he says. "And we haven't stepped on one yet, but the other coaches and I repeatedly pull them on and off when things get excited on the sidelines, and it has never affected the performance. You can tell this is a very durable, well made product."

In short, the DX300 simply does what it's supposed to do. "I've been coaching for 36 years, and until we bought this system, I had never gone through a season in which the headsets weren't a concern at some point," Scurran says. "With this product, we've had no problems at all. It's given us everything we could want."



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