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HME Wireless answers higher calling for Christian campground, Dry Gulch USA; installs GuestCall church paging system for use at popular attractions

New wireless paging system helps manage big Christmas crowds at Santa's Palace

Suwanee, GA—August 9, 2011—Dry Gulch USA, a 300-acre campground affiliated with Tulsa's *Church on the Move*, is now using [church paging](#) to manage crowds at its popular seasonal attractions. The campground's Santa's Palace operates out of an onsite hotel, and features four rooms with a different Santa in each. The [church paging system](#) allows children to roam freely while waiting, with no fear of missing their turn with Santa Claus.

"In the past, we would give out a number and hope people were around when it was called," said Dry Gulch's A/V coordinator Stephen Arruda. "Now we page the kids when Santa is ready, and the whole system is a lot more fluid."

Arruda noted that the range of the [church paging system](#) is able to accommodate the entire hotel, without interfering with the campground's two-way radios, wireless music and WiFi network. He also expressed satisfaction that the pagers buzz when they go out of range, dramatically reducing the incidence of lost pagers. The campground also uses the pagers' advertising insert feature to promote events at Church On the Move and Dry Gulch.

"We love applications that really push our technology," said Russ Ford, Vice President of HME Wireless. "300 acres is a lot of area to cover and we are happy to report that there have been no issues at all with range."

Dry Gulch USA uses the [church paging](#) in the summertime to stay in contact with camp sponsors and counselors throughout the campground. In locations like "the cove", which is 200-300 feet below Dry Gulch's elevation on the shores of Lake Hudson, the pagers compensate for an area that is unable to maintain reception on radios.

"It's great that the pagers are able to reach down in the dead zone where normally people can't be reached," said Arruda. "We're happy with the product...it's so easy to use, we just took it out of the box and started to page."

For more information on medical paging and complete on-site paging solutions from HME Wireless, call (866) 611-4202 or visit www.hmewireless.com.

About HME Wireless, Inc.

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable on-site messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants,



Onsite Paging

hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HME Inc.

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