

FOR IMMEDIATE RELEASE**Festive atmosphere is no accident at Boston favorite Fajitas and 'Ritas,
thanks to GuestCall paging from HME Wireless**

November 17, 2010 – Atlanta, GA – Nominated ‘Best Margaritas in Boston’ by Citysearch, and well known for its sizzling fajitas and generous portions, Fajitas and 'Ritas is a popular spot for locals, tourists and a bustling after-work crowd alike. Yet with popularity, there will inevitably be lines ... and that's where a [restaurant paging system](#) from HME Wireless fits into the picture.

Fajitas and 'Ritas counts on the [HME Wireless GuestCall](#) system to keep waiting guests in a festive mood. Armed with compact guest pagers, customers are free to wander nearby or relax at the bar with famous, frosty margaritas — knowing they'll be notified the instant their table is ready. GuestCall restaurant paging helps set the tone for a relaxed, easy-going atmosphere the moment customers walk in.

“We pride ourselves on creating a fun, funky atmosphere for our guests,” said Brad Fredericks, owner of Fajitas and 'Ritas. “And while that may be true, it takes a lot of hard work and coordination to make it happen seamlessly. Because, let's face it, if a guest is left waiting too long, or left with nothing to do while waiting, that's no fun at all.”

Founded in 1989, [Fajitas and 'Ritas](#) is well known for a funky vibe that fits perfectly with after-work unwinding, or just a night out with the family. The popular destination is located just steps from Boston Common, and while the surroundings may say ‘New England’, once inside, visitors are taken to another place.

“The [guest paging system](#) is a perfect fit with what we do here,” added Fredericks. “We're all about helping people relax, and making sure they're having a good time. With restaurant paging from HME Wireless, we're able to focus on what's important ... great food, great drinks, and a great experience for our guests.”

“Being named “Best” in something means you do it better than all your peers. The fact that Fajitas and 'Ritas was voted “Best” in all of Boston by Citysearch shows the commitment to excellence they have achieved,” said Russ Ford, vice president of HME Wireless. “I would like to thank Bob and his team for all the support they have given us. They could have gone with several different companies out there, but they chose HME Guest Paging as “Best in Class.”

About HME Wireless, Inc.

HME Wireless, Inc. offers quality electronic solutions to a variety of businesses like *Fajitas and 'Ritas* to increase efficiency, productivity and customer satisfaction. An industry leader, HME Wireless

(formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, salons and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HME Inc., an innovative technology company serving over 60,000 customers worldwide. Founded in 1971, HME helps businesses in the restaurant and professional audio markets enhance productivity and customer service with the most cutting-edge and customer-driven technologies.

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Contacts:

Gail Crocenzi
HME Marketing
Phone: (858) 646-8818
Email: gcrocenzi@hme.com

Russ Ford
HME Wireless VP of Sales
Phone: (770) 925-8630
Email: Rford@hme.com

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