

FOR IMMEDIATE RELEASE

**Heaven Spa in Philadelphia adds new staff pagers from HME Wireless;
furthering its mission to be a ‘sanctuary for the mind, body and soul’**

New wireless paging system protects guests’ privacy while improving staff communication

Atlanta, GA—June 24, 2011—Heaven Spa in Philadelphia has replaced its former spa [paging system](#) with new CrystalCall Belt Pagers from HME Wireless. Voted “the best spa in Philadelphia” for the last six years, Heaven Spa wanted to stay true to its role as a “heavenly sanctuary” for guests. Unfortunately, pagers that buzzed too loud when contacting therapists had made the role increasingly difficult—until owner Larry Reinhard contacted [HME Wireless](#).

Today, instant, descriptive text messaging allows Heaven Spa staff to reach therapists with just the right message, at just the right time—without disturbing their clients’ relaxing experience.

“Both our clients and therapists are really enjoying the new pagers,” said Reinhard. “Clients can enjoy the session uninterrupted, while the therapists can stay in contact with other staff to improve service.”

Heaven Spa uses the staff pagers to notify therapists that a scheduled client has arrived, or when there is a guest without an appointment that needs to be attended to. Should an emergency ever arise, the therapists can be contacted instantly and discreetly—again, without ever disturbing the guest’s “heavenly experience.”

Heaven Spa’s old system was plagued by constant breakdowns, issues with getting pagers fixed on time, and loud vibrations that disturbed clients. New staff pagers from [HME Wireless](#) have made all that a thing of the past.

“The HME Wireless [paging system](#) has made it a much better experience for our clients,” said Reinhard. “Overall, the whole place is very happy with the change.”

“One of the key benefits of the spa pagers is that instead of anxiously awaiting their appointment, guests now have the freedom to better manage their time,” said Russ Ford, Vice President of HME Wireless. “When you have a solution that does not work it takes a great deal of faith to try other solutions hoping the results will be different. We are glad we built the confidence in Heaven Spa to allow us the opportunity to partner with them.”

For more information on spa [paging systems](#) and complete on-site paging solutions from HME Wireless, call (866) 611-4202 or visit www.hmewireless.com.

more



Onsite Paging

About HME Wireless, Inc.

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable on-site messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HM Electronics, Inc.

###

Contacts:

Julia Stegmeir
HME Marketing
Phone: (858) 646-8818
Email: Jstegmeir@hme.com

Russ Ford
HME Wireless VP of Sales
Phone: (678) 280-2701
Email: Rford@hme.com