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**FOR IMMEDIATE RELEASE****Infiniti of Memphis calls on 2-Way Radios and wireless pagers from HME Wireless to enhance award-winning service department and customer experience**  
***XL Series surpasses the range of ordinary 2-way radios for improved staff communication***

*Atlanta, GA — February 2, 2011* — Infiniti of Memphis has announced the addition of HME Wireless' XL Series 2-Way Radios to its award-winning service department. The auto dealership was looking to enhance communication between employees, and maintain its reputation for outstanding customer service. Infiniti of Memphis has received the prestigious Infiniti "Award of Excellence" four years in a row (awarded to only 25 dealerships nationwide), and recently called on HME to continue its award-winning ways.

The [XL Series](#) boasts 2 watts of power for extended range, and offers more channels and features than comparable 2-way radios for about half the cost. One of the key features is that it has an industry best full 2-year warranty. Additionally the radios are fully compatible with most other radio brands on the market so adding a radio to an existing system is very easy.

"This is a big place," said Paul Pope, Service and Parts Director. "And with the range of the XL Series, we can always reach each other without having to walk back and forth. Our customers may not see it, but that efficiency really pays off for them."

Pope likes the flexibility of the XL Series' 6-channel capability — which allows managers to segment conversations between departments — and notes that the radios have already helped with internal [staff communication](#). "Everything is working flawlessly," said Pope.

Memphis Infiniti is also using HME Wireless' QuietCall LTD "All-In-One", one of HME's newest guest paging solutions to notify customers when their cars are done being serviced. These [super compact devices](#) help maintain a more relaxed atmosphere, where customers are free to relax in the waiting room or wander the showroom floor, and can be reached at a moment's notice.

Julian Herbert Pierre-Griffin, Manager for Infiniti Service Operations, Nissan North America, sees a bigger picture. After observing the ease that a paging system brought to his dining experience one night, he decided to bring it into the auto service arena.

"It adds more of a luxury aspect to car repair," said Pierre-Griffin. "This way we can provide a quality service to our clients ... with a subtle, yet 21<sup>st</sup>-century way to contact customers."

Pierre-Griffin has also helped to introduce wireless headsets into the production and repair aspect of

Infiniti's business, believing that "It's important the workers can communicate quickly and effectively."

[HME Wireless](#) continues to develop cutting edge on site communications solutions to meet the needs of numerous industries. As one of the most competitive markets around the auto industry continues to look for ways to increase service and improve efficiency. HME Wireless is looked upon to bring these new ideas to market and raise the bar on service.

"As one of the premiere auto lines in the world Infiniti is synonymous with quality, dependability and style." HME Wireless is looked at the same way within the onsite communications industry" Said Russ Ford Vice President, HME Wireless. "We are very proud that with so many choices out there Nissan chose us as there communications partner."

For more information XL Series 2-Way Radios and HME Wireless pagers, visit [www.hmewireless.com](http://www.hmewireless.com).

**About HME Wireless, Inc.**

HME Wireless, Inc. offers quality electronic solutions to a variety of businesses like Infiniti of Memphis to increase efficiency, productivity and customer satisfaction. An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable onsite messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, salons and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HM Electronics Inc., an innovative technology company serving over 60,000 customers worldwide. Founded in 1971, HME helps businesses in the restaurant and professional audio markets enhance productivity and customer service with the most cutting-edge and customer-driven technologies.

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