

**FOR IMMEDIATE RELEASE**

**Skillet's Restaurant employs new restaurant pagers from HME Wireless to manage crowds at Charlotte, NC location, sees immediate improvement in reliability**

*Family-owned establishment plans to implement restaurant pagers at 3 FL locations as well*

*Atlanta, GA—September 12, 2011*—Skillet's has announced the implementation of HME Wireless [restaurant pagers](#) at its recently opened Charlotte, NC location. The popular breakfast/lunch eatery uses the new pagers primarily on weekends to notify waiting customers when their tables are ready. Besides helping to reduce walk-aways and ensure customer-friendly service, president/owner Ross Edlund noted an immediate improvement in reliability with the HME Wireless [restaurant paging systems](#).

“We’ve had no issues whatsoever with the HME Wireless [restaurant pagers](#),” said Edlund. “They are very reliable.”

Skillet's was once again chosen Southwest Florida's favorite restaurant for breakfast and brunch by the Naples Daily News. This is a huge honor with so many restaurants focused on this exceptionally competitive niche. Since this part of the country is very popular with retired folks competition in this day part is fierce. Chains like Mimi's Café, Denny's and regional players like First Watch are all in the mix so for Skillet's to win shows the commitment to excellence they have is really paying off.

Edlund said that he plans to institute HME Wireless [pagers for restaurant](#) at Skillet's' three southwest Florida locations as well (two in Naples and one in Bonita Springs). The Florida restaurants cater to an older retirement market, where eating out is a big part of their day, while the Charlotte location caters more to business people and family customers.

“Growing chains like Skillet's are a key part of how we continue to improve our products,” said Russ Ford, Vice President of HME Wireless. “The fact that they have multiple locations with different volumes, guest, design and layout helps us prove our systems can work and improve operations in any environment. We are very fortunate to have partners like Skillet's to push us.”

Skillet's' management was also impressed with the level of service they received from HME Wireless. Edlund noted the quick response time and the fact that HMEW was even willing to fix his old, competitive pager models.

“It's definitely made things easier,” said Edlund. “I've been very pleased with HME Wireless' service and [restaurant pagers](#).”

For more information of restaurant paging systems and complete on-site paging solutions from HME Wireless, call (866) 611-4202 or visit [www.hmewireless.com](http://www.hmewireless.com).



*Onsite Paging*

---

**About HME Wireless, Inc.**

An industry leader, HME Wireless (formerly NTN Wireless) offers a complete line of reliable on-site messaging solutions to improve efficiency and customer service for businesses worldwide. Restaurants, hospitals, church nurseries, and retail businesses are just a few that have been using our systems to increase sales, productivity and customer satisfaction. HME Wireless is a subsidiary of HME Inc.

# # #

**Contacts:**

Julia Stegmeir  
HME Marketing  
Phone: (858) 646-8818  
Email: [Jstegmeir@hme.com](mailto:Jstegmeir@hme.com)

Russ Ford  
HME Wireless VP of Sales  
Phone: (678) 280-2701  
Email: [Rford@hme.com](mailto:Rford@hme.com)