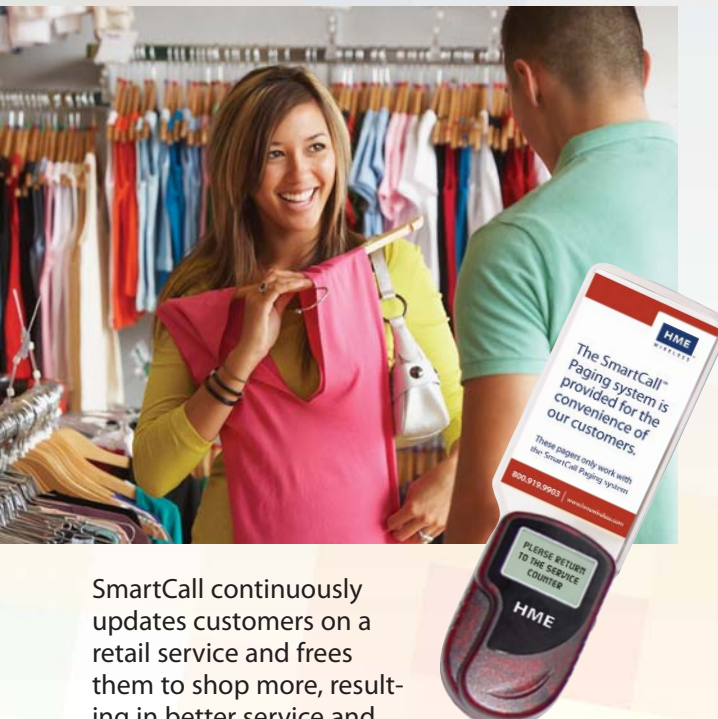


## Retail Paging System

### Clear Communication Boosts Customer Satisfaction and Sales

Give customers the best shopping experience possible with a SmartCall paging system. You can easily keep retail customers updated while they wait for an item in stock to be delivered, gift wrapped, or for a special service to be completed. SmartCall's text messages help you communicate clearly and quickly so there's no guesswork, eliminating long lines and noisy crowds.

SmartCall helps you increase sales. Convenient pagers free waiting customers to continue shopping and spending more. You can easily stream sales or promotional messages to customers, directing them to additional purchases. Plus, you'll operate more efficiently, increase customer satisfaction and boost the bottom line.



SmartCall continuously updates customers on a retail service and frees them to shop more, resulting in better service and higher sales.

### SmartCall Highlights

- > **Clear Text Messaging**  
Enhances communication with customers, speeds up service and increases sales.
- > **Dynamic Updates**  
Inform customers of changes made to their wait status for faster, more efficient service.
- > **Advertising Bulletins**  
Deliver promotional messages on sales, specials or gift cards directly to waiting customers.
- > **Anti-Theft Feature**  
Minimizes pager loss with an out-of-range alert.
- > **User-Replaceable Rechargeable Batteries**  
Battery replacement is easy and convenient, keeping the cost of ownership down.
- > **Smart Charging**  
Dramatically extends the life of pager batteries without overcharging them.
- > **PC Paging Integration**  
Lets you send up to 20 customized messages for more personalized service.
- > **Flexible Integration**  
SmartCall integrates with other management software systems.

## SmartCall™ Features & Specifications

UHF Technology	<ul style="list-style-type: none"> <li>&gt; Up to 2 miles of coverage</li> <li>&gt; Perfect for large stores or multiple levels</li> </ul>
Unique System ID	<ul style="list-style-type: none"> <li>&gt; Prevents interference from other paging systems</li> </ul>
Transmitter	<ul style="list-style-type: none"> <li>&gt; Easy for staff to use</li> <li>&gt; Stand alone full function with optional PS2 keyboard to streamline messages</li> <li>&gt; Built for maximum strength and durability</li> <li>&gt; Handles up to 999 pagers</li> <li>&gt; Backlit display and bright keypad for better visibility</li> <li>&gt; Transmitter has menu driven programming for ease of use</li> </ul>
Pager Options	<ul style="list-style-type: none"> <li>&gt; Select the pager that works for you</li> <li>&gt; Ergonomic, rechargeable pagers</li> <li>&gt; Most durable pagers on the market</li> </ul>
PC Page (compatible)	<ul style="list-style-type: none"> <li>&gt; Send personalized messages through a computer</li> <li>&gt; Schedule reminders and messages to any pager</li> <li>&gt; Works with Windows® 98, 2000 &amp; XP</li> </ul>
Locate Feature	<ul style="list-style-type: none"> <li>&gt; Easily locate missing pagers with a press of a button</li> </ul>
Out-of-Range Alert	<ul style="list-style-type: none"> <li>&gt; Helps reduce accidental loss</li> </ul>
Smart Charging	<ul style="list-style-type: none"> <li>&gt; Extends the life of pager batteries without overcharging them</li> <li>&gt; Charges all pagers in 2 hours</li> </ul>
User-Replaceable, Rechargeable Batteries	<ul style="list-style-type: none"> <li>&gt; Indicator light shows battery is charging or needs replacement</li> <li>&gt; Simple user-replacement of batteries guarantees no down time</li> <li>&gt; Pager battery life of 3-5 years</li> </ul>

## Additional pager options available



**SmartCall Alpha Numeric Coaster Pager**

Alphanumeric four line text messaging coaster style pager.



**SmartCall Alpha Numeric Paddle Pager**

Alphanumeric four line text messaging paddle style pager.



**SmartCall Alpha Numeric Belt Clip Pager**

Alphanumeric, four line text messaging pager. Clips on belt. Also available with a paddle.



**4 Lite Message Pager**

Each of the four lights signals different message. Also available in paddle style pager.



### About HME Wireless

HME Wireless, Inc. offers a complete line of onsite messaging solutions to improve efficiency and customer service for restaurants, hospitals, church nurseries, salons and retail businesses. Headquartered in Suwanee, Georgia, HME Wireless, Inc. is a subsidiary of HME, Inc., an innovative technology company focused on enhancing productivity and customer service for multiple markets including restaurant and pro audio since 1971.